

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 257249		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	AMERICAN MEDIA & ADVOCACY		AMERICAN ACTION NETWORK		
AND	815 Slaters Ln		1401 New York Ave NW Fl 12		
ADDRESS	Alexandria VA 22314-1219		Washington DC 20005-2102		
	USA		USA		
CONTACT	MICHELLE MOIRE		PRODUCTAAN EST #3344		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3344	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/04/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	02:58P	04:00P	30S	10/26/12-10/26/12	DR PHIL	2	1200.00	2400.00
2	22222..	10	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	10	1200.00	12000.00
3	00002..	2	04:00P	05:00P	30S	10/26/12-10/26/12	CBS13 NEWS @ 4	2	2000.00	4000.00
4	22222..	10	04:00P	05:00P	30S	10/29/12-11/02/12	CBS13 NEWS @ 4	10	2000.00	20000.00
51	1	06:28A	07:58A	30S	10/28/12-10/28/12	CBS THIS MORNING - SUNDAY	1	3000.00	3000.00
61	1	06:28A	07:58A	30S	11/04/12-11/04/12	CBS THIS MORNING - SUNDAY	1	3000.00	3000.00
7	Su	1	07:58A	09:00A	30S	10/28/12-10/28/12	FACE THE NATION	1	4000.00	4000.00
8	Su	1	07:58A	09:00A	30S	11/04/12-11/04/12	FACE THE NATION	1	6000.00	6000.00
Total Contract:								28		54400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION